

2nd Pre-Bid Queries for Request for Proposal (RFP)

Request for Proposal for Selection of Agency for International Public Relation, Marketing Support Services

NIT No: 3502/E&M/MPTB/2023

System No: 2023_MPTB_282577

08/06/2023

S.N.	RFP Clause and Page no.	Clause as stated in RFP	Query/Remark/Suggestion	Query response
VINSAN WORLD				
1.	Clause 1.2.3 Sub-Clause a) Page no 7.	Clause 1.2.3 Point No. a) Dedicated 1 (One) Experienced Manpower (Masters' Degree in Literature/ Journalism / Public Relations / Communication or equivalent with a total minimum experience of 5 years and minimum 3 years of experience in handling PR & Social Media works) for PR Activities in MPTB, for liaisoning with Creative and Digital Agencies and for liaisoning with Travel Agent (TA)/Tour Operator (TO) /Media etc. placed at the MPTB office Bhopal on full time basis and should necessarily be a full time on roll employee of the agency. supported by last drawn salary slip.	Dedicated 1 Manpower (Bachelors Degree in Arts or Commerce with experience in PR/advertising/Communication, media and publicity)	No change
2.	Clause 2.1.1 Technical Capability Point No.2 Page no. 20	2. The Agency should have an experience of handling at least three International Tourism Events for Marketing Support Services and Public Relations (PR) activities during the last 5 years in Countries – UK, US, Europe, China, Australia, South East, Middle East, Russia and UAE.	2. The Agency should have an experience of handling at least three International Tourism Events for Marketing Support Services and Public Relations (PR) activities during the last 10 years in Countries – UK, US, Europe, China, Australia, South East, Middle East, Russia and UAE.	Kindly refer point no. (i) of corrigendum No. 4

3.	Clause 5.1 selection Process - Selection Method Sub-Clause-5.1.1 Point No.3 Page no 31	Sr. No	Parameters	Mar Marks	3.The Agency should have an experience of handling at least three international Tourism events for Marketing Support Services and Public Relations (PR) activities during the last 10 years in Countries UK, US, Europe, China, Australia, South East, Middle East, Russia and UAE and must be supported by a satisfactory completion certificate. For 3 events = 5 mks shall be awarded. Above 3 events – 2 marks for each event and upto a maximum of 20 marks in the aggregate.	Kindly refer point no. (ii) of corrigendum No.4
		3	The Agency should have an experience of handling at least three International Tourism Events for Marketing Support Services and Public Relations (PR) activities during last five years in Countries UK, US, Europe, China, Australia, South East, Middle East, Russia and UAE and must be supported by satisfactory completion certificate For 3 events= 5(five) marks shall be awarded Above 03 events, 2 marks for each event and upto a maximum of 15 marks in aggregate	15		
4.	Clause 5.1 selection Process - Selection Method Sub-Clause-5.1.1 Page no 31	Sr. No	Parameters	Mar Marks	Remove	No change
			1 International Award for PR Work ó 1 Mark for each award	05		

5.	Clause 5.1 selection Process - Selection Method Sub-Clause 5.1.2 Page no.-32	Sub-Clause 5.1.2 On the basis of technical assessment which includes presentation, the bidders are required to score a minimum of 70 technical points (qualify) to qualify for opening of financial proposal, in the presence of authorized representatives of the agency	On the basis of technical assessment which includes presentation, the bidders are required to score a minimum of 60 technical points (qualify) to qualify for opening of financial proposal, in the presence of authorized representatives of the agency.	No change								
Percept Profile (A Division of Percept Ltd.)												
1.	Clause 2.1.1 Technical Capability Point No. 2 Page no. 20	Clause 2.1.1 Point No.-2 The Agency should have an experience of handling at least three International Tourism Events for Marketing Support Services and Public Relations (PR) activities during the last 5 years in Countries – UK, US, Europe, China, Australia, South East, Middle East, Russia and UAE.	Due to covid the for around 3 years kindly grant us proof for at least last 10 years for pr and events handling at international level.	Kindly refer point no. (i) of corrigendum No. 4								
2.	Clause 1.2.3 sub -clause (e) Point no. 10 Page no. 09	Clause 1.2.3 (e) Point no. 10 <table border="1"><thead><tr><th>Sr. No.</th><th>Deliverables</th><th>Frequency</th><th>Timelines</th></tr></thead><tbody><tr><td>10</td><td>Establishing regular contact with minimum 15 (fifteen) Indian Missions in source market countries , sending regularly the publicity materials, mailers.</td><td>-</td><td>Every month</td></tr></tbody></table> Kindly confirm you would require one association or letters from all associates.		Sr. No.	Deliverables	Frequency	Timelines	10	Establishing regular contact with minimum 15 (fifteen) Indian Missions in source market countries , sending regularly the publicity materials, mailers.	-	Every month	No change Kindly refer clause 2.1.1 of the RFP.
Sr. No.	Deliverables	Frequency	Timelines									
10	Establishing regular contact with minimum 15 (fifteen) Indian Missions in source market countries , sending regularly the publicity materials, mailers.	-	Every month									
3.	DATASHEET	-	Kindly grant us some time/extension for 3 more weeks preferably by 15 th August so that we can participate on the same.	No Change								